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Stop a New Israeli Massacre in Gaza: Boycott Israel Now!

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On November 8, Israel carried out an attack on civilians in the occupied and besieged Gaza Strip, shooting 13-year-old Ahmad Abu Daqqa while he played football with friends. By November 14, Israel had intensified its attacks on Gaza and begun to implement an intensive plan of aggression that at the time of writing has killed at least 15 Palestinians, including at least 6 children, and injured over 150, predominantly civilians.

Despite biased Western media reports to the contrary, it is clear that Israel has initiated and escalated this new assault [1] on the eve of its upcoming parliamentary elections, underlining the time-honoured Israeli formula of Palestinian bodies for ballots. [2]

It is worth noting that a great majority of the Gaza population are refugees ethnically cleansed by Zionist militias and later the state of Israel during the 1948 Nakba and denied by Israel their UN-sanctioned right to return to their homes of origin.

This belligerent aggression is the most murderous and inhuman Israeli attack on the Palestinian people since the Gaza massacre of 2008-09, which killed more than 1,400 and injured more than 5,000 Palestinians, mainly civilians. The US and Europe have so far been successful in preventing Palestinian recourse to international justice mechanisms for Israeli crimes against humanity that took place during the massacre and that were documented by a UN Fact Finding Mission as well as a team of international law experts commissioned by the Arab League. Urgent action must be taken to prevent Israel from acting with such impunity again.

The 1.6 million Palestinians in Gaza have endured the worst of Israeli impunity and violence including being placed under a medieval siege, being subjected to deliberately created food insecurity and frequent acts of Israeli state terrorism. It is the duty of all supporters of international law and universal human rights to hold Israel accountable through effective measures, such as those called for in the global, Palestinian-led Boycott, Divestment and Sanctions (BDS) movement.

The Palestinian BDS National Committee (BNC), the broadest coalition in Palestinian civil society, including all major political parties, trade unions, social movements and NGO networks, calls on:

- People of conscience around the world to intensify BDS campaigns to hold Israel accountable, and to pressure their governments to immediately suspend arms trade with Israel, implement trade sanctions, and bring to justice all Israeli officials and military personnel who took part, at all levels, in Israel's crimes against Palestinians in Gaza.
- Civil society organisations, including trade unions, universities, trade unions, student groups and NGOs, to boycott Israeli goods, divest from all Israeli and international companies that are complicit with Israel's occupation and apartheid, and call for governments to implement military embargoes and trade sanctions on Israel.
- Governments, especially Arab and friendly governments, to respect their legal obligation to protect the Palestinian right to life and self-determination and to impose sanctions on Israel to immediately end its assault on, and cease its illegal siege of the occupied Gaza Strip and its policies of colonialism and apartheid that oppress the Palestinian people.

As this new attack on the people of Gaza shows, Israel will continue its belligerence, aggression and state terrorism

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unless it is made to pay a heavy price for its crimes against the Palestinian, Lebanese and other Arab peoples. As the last seven years of the global BDS movement and the long history of past international solidarity with the struggle against apartheid in South Africa have shown, the most effective, sustainable and morally consistent form of solidarity with the oppressed is for international civil society and conscientious people around the world to apply boycotts, divestment and sanctions against the oppressor and all institutions that collude in maintaining and justifying its oppression. It is high time for BDS against Israel. This is the clearest path to freedom, justice and equality for Palestinians and the entire region.

[From Palestinian National BDS committee](#)

[1] For a timeline that explains how Israel has initiated this new attack, see <http://imeu.net/news/article0023227...>

[2] <http://www.thedailybeast.com/articl...>